SPONSORSHIP PROPOSAL

DIWALI GALA & FUNDRAISER

2018
The Canadian Museum of Indian Civilization brings to you **Diwali: Festival of Lights Celebration** with multiculturalism and inclusiveness based on the slogan “Celebrating, Goodness and Peace” which will be reflective in a celebration gala to bring together people of all backgrounds in celebrating of peace and goodness.

**Vision:**

To promote and foster spirit of Diwali by inclusion, building sense of community spirit and collective celebration.

**Mission**

The festival mission is to share the spirit of Diwali and showcase culture, music and dance in a gala which encourages volunteerism.

**At**

Pearson Convention Centre, 2638 Steeles Ave East, Brampton, Ontario, Canada L6T 4L7
ABOUT DIWALI

Celebrated across the world, Diwali is the biggest, brightest and most popular event in the Indian calendar. The word *diwali* means “row of lighted lamps”, with light symbolizing the triumph of good over evil, prosperity over poverty and knowledge over ignorance. The festival is celebrated by lighting of *diyas*, wearing colorful clothes, laying out colorful *rangolis*, setting off fireworks, exchanging gifts of sweets and celebrating with dance, music and storytelling with friends, families, neighbors and community. The spirit of community collaboration and togetherness will be very much reflected in this festival.

**Diwali Celebration through diversity and inclusion...**

The gala is a volunteer-driven event. The Canadian Museum of Indian Civilization (CMIC) in collaboration with Voice of Vedas will strive towards bringing many communities to promote understanding and exploration of South Asian music, and music through its gala.
The gala will encourage bring array of leaders, supporters, guests from across GTA in this celebration.

Mobilization: The gala will mobilize 100 volunteers, artists and partner agencies in a collaboration which will build awareness, excitement and inclusion;

Highlighting Talents: The fun-filled gala will allow families and attendees to view and experience cultural and artistic performances, videos and Music contributing towards the message of spirit of goodness and peace.

Other Features: Silent Auction, lucky draws and much more...
The Canadian Museum of Indian Civilization (CMIC):

CMIC has been in existence since 2004 and it has been spearheaded by the same team which founded the Voice of Vedas Cultural Sabha Inc. in 1977 and grew it into one of the most well-known centres of spirituality and culture and a prominent landmark in Richmond Hill, Ontario, popularly known as Vishnu Mandir.

In nearly 40 years and specifically for the Canadian Museum of Indian Civilization since its inception, the managing team has organized hundreds of events, with attendance up to several thousands for many events.

Many of these events have been attended by federal, provincial and municipal leaders as well as members of the Armed Forces.
Sponsorship Benefits

Event Sponsors at $10,000 includes

- 2 Prominent tables for 10 (20 guests) in a special sponsor seating section;
- Double page spread—full color advertisement in our Diwali evening program souvenir on inside front cover or inside back cover page;
- Special presentation on the stage during the event, recognition by the emcee as an “Event Sponsor”
- Corporate logo displayed on Ice sculpture in main lobby or company logo/banner by photo booth for recognition;
- Recognition on the Donors Wall at the Canadian Museum of Indian Civilization ‘s Wall of Peace;
- Display of your name or corporate Logo on the Media Wall, multimedia presentation and signage in the hall;
- Preferred seating and your personalized company name on display at your table;
- Dinner served Family Style;
- Income Tax receipt for full amount of the sponsorship.

Diamond Sponsors at $5,000

- Includes one table of 10 guests in the special sponsor seating area Special presentation at the event;
- Display of your name or logo on the Media Wall in the Hall foyer, multimedia presentation in the hall;
- Appreciation Plaque Full page/full color advertisement in the evening program souvenir giveaway;
- Preferred seating and your personalized company name on display at your table;
- Dinner served Family Style;
- Income Tax receipt for full amount of the sponsorship.
Sponsorship Benefits

Gold Sponsors at $3,000
- Includes one table of 10 guests in preferred seating area, dinner will be served Family Style;
- Display of Corporate name or Logo on the Media Wall and Recognition during the event;
- Half page full color advertisement in the evening program souvenir giveaway;
- Recognition via multimedia;
- Signage in the hall and your personalized company name on display at your table;
- Preferred seating and your personalized company name on display at your table;
- Income Tax receipt for full amount of the sponsorship.

Contact
Rani Sethi
Tel: 416-930-8853, Email: rani@cmicanada.com
www.cmic.com    www.vishnumandir.com