

Something for everyone at GuyExpo 2010

-Minister Prashad updates media on activities

Georgetown, GINA, September 28, 2010

As the day to the grand opening of Guyana biggest trade fair and exhibition, GuyExpo 2010 draws closer, Minister of Tourism, Industry and Commerce, Manniram Prashad today told media operatives that all arrangements for the hosting of the massive event are on schedule.

The Minister said that this year's event is one with a difference in terms of booth space, crowd control, variety, and overall ambience.



Minister of Tourism, Industry and Commerce, Manniram Prashad updating the media on the activities set for GuyExpo 2010 at the Sophia Exhibition Center.

With regards to international participation, the tourism sector of Suriname and investors from Mexico, Brazil, and India are lined up to be part of the event. This year, the food court is expected to be more spacious, modern and well-organised, offering a wide variety of cuisines.

Minister Prashad highlighted that over the years; GuyExpo has evolved, promoting local markets and attracting foreign investors.

He also added that the six-night event is the longest sustained exposition in the Caribbean, owing to the overwhelming response by the Guyanese public.

This year, special subsidised payment packages are being offered to exhibitors in the arts and craft category so as to encourage more participation from the craft producers in hinterland communities.

The manufacturing sector will be given priority as the main pavilion that previously accommodated approximately 86 booths will now be occupied entirely by the manufacturing sector which includes exhibitors, major furniture manufacturers such as Comfort Sleep, NDS, Melsha and the Kissoon Group of Companies.

Categories of participation this year include art and craft, engineering, fashion design, food and beverage, food processing, horticulture, information, tourism, manufacturing, photography, and technology.

GuyExpo 2010 was launched in July under the **theme ‘*Expanding investments in a sustainable environment*’**.

This exposition, which is a collaborative venture among the Guyana Office for Investment (GO-Invest), the Ministry of Tourism Industry and Commerce and the private sector, began in 1995 as a bi-annual event but became annual in 2004.